

Building up together  
the future of innovation



Construire ensemble  
l'innovation de demain

23-25 Sept. 2015 Océanopolis, Brest

## PROGRAM

### 23 september 2015 ANR Co-Sciences conclusive seminar

08:30	10:00	Welcoming of participants - Welcoming coffer / registrations	
10:00	10:05	Welcoming address	
10:05	10:30	Project ANR CO-SCIENCES	Frédérique Chlous
10:30	11:00	Co-Sciences, an inter-sectorial project	Technopole Brest Iroise
11:00	11:30	Coffee break	
11:30	12:00	To model and share to support the innovation: the method PAIR	Sylvain Laubé
12:00	12:30	Psychosocial dynamics of development of the problems	Elisabeth Michel-Guillou
12:30	14:00	Lunch cocktail	
14:00	14:30	To federate, represent, share in ecological engineering. Study of the networks REVER and AGéBIO	Timo Prola
14:30	15:00	Between productive laboratory and a company which seeks, the case France Haliotis	Fabien Riera
15:00	15:30	Reflections upon interdisciplinarity	Sergio Dalla Bernardina/ Christine Paillard
15:30	16:00	Coffee break	
16:00	16:30	Can we artificially create innovation?	Hélène Bardou
16:30	17:00	Technical, social and structural innovation, what did we learn?	Jean-Luc Bouillon
17:00	17:30	Conclusion of the day	Frédérique Chlous

**24 september 2015 The science-business relations, a state of the art**

08:30	09:00	welcoming coffee - registration of late arrival	
09:00	09:30	Opening session	Nathalie Sarrabezolles, President of Conseil Départemental du Finistère Pascal Olivard, President of UBO Céline Liret, Scientific Director, Océanopolis Frédérique Chlous, President of the steering committee
09:30	10:30	Round table: Political stakes of the laboratory-business relations <u>Hosted by Frédérique Chlous</u>	<u>Speakers:</u> Pierre Karleskind, Vice-president in charge of Europe, sea and shore & president of Technopole Brest Iroise Jean-Yves Le Deaut, President of OPEST
10:30	11:00	Coffee break	
11:00	12:30	ROUND TABLE : Researchers, businesses, support structure: viewpoints <u>Hosted by Jean-luc Bouillon:</u>	<u>Speakers :</u> Philippe Laredo, IFRIS, ENPC & Manchester Business School François Duthoit, Dir. Innovation, DNCS Group Hervé Moulinier, Dir. Technical, Thalés, VP & former President of Pole Mer Bretagne Atlantique Béatrice Viale General secretary of SATT Ouest Valorisation.
12:30	14:00	Lunch cocktail	
14:00	15:30	Feedback of experience and Analysis of partnership project/ synthesis analysis	
Session 1A Hosted by Marc Suquet		<i>Etude de la biodistribution in vivo d'un transporteur de l'oxygène par marquage fluorescent : exemple d'une relation plateforme et entreprise</i>	Tristan montier
		<i>Projet ALGUENCHAINÉ, une collaboration NUTREA / LEMAR</i>	Luc Chauchat Hélène Hegaret
		<i>La recherche partenariale entre Ifremer EDROME et GEPS techno : un exemple de collaboration réussie pour accélérer le processus d'innovation et de R&amp;D de l'entreprise.</i>	Philippe Magaldi Michel Repecaud
		<i>Openflexo : une Société Coopérative d'Intérêt Collectif dans la recherche en informatique</i>	Antoine Beugnard Fabien Dagnat
Session 1B Hosted by Jean-Luc Bouillon		<i>SEDISOR : exemple d'un partenariat gagnant-gagnant</i>	Sidonie Révillon
		<i>Reviews on the Research of Chinese Maritime Culture</i>	Shushu Zhang
		<i>Neural Mechanisms of Embodied Marine Information Processing: Based on ERP</i>	Miao He
		<i>LETG Brest Géomer - Terra Maris, vers une véritable collaboration d'intérêt mutuel ?</i>	Matthieu Le Tixerant
15:30	16:00	Coffee break	
16:00	17:30	Feedback of experience and Analysis of partnership project/ synthesis analysis	
Session 2A Hosted by Frédérique Chlous		<i>La co-conception dans une école d'ingénieurs avec les PME locales : une innovation pédagogique?</i>	Saena Sadighya
		<i>Management situated of social incubators: a case study of the Afro Brazilian Incubator</i>	Judson Nascimento
		<i>La création de l'Institut Gaston Berger : une philosophie des liens recherche et entreprise ?</i>	Marie-Pierre Escudie
		<i>Décloisonner la recherche pour créer de la valeur</i>	Thierry Merle
Session 2B Hosted by Sylvain Laubé		<i>The recent role of Big Data and Information and Technology services in the production of science</i>	Nuria Moratal Ferrand
		<i>La recherche en gestion des ressources humaines : Atouts et exigences d'une coopération durable entre chercheurs et entreprises</i>	Claire Burlat
		<i>Enjeu des méta règles dans la gestion de situations complexes</i>	Sophie Le Bris

**25 september 2015 Building together the future of innovation**

09:00	09:15	Summary of the previous days	
09:15	11:30	<p>ROUND TABLE: new methods, new tools for new relationships</p> <p><u>Hosted by Sébastien Gallet</u></p>	<p><u>Speakers:</u>            Pierre Colas,            Dir. Search, Roscoff Biological Station, Blue Valley Coordinator,            Matthieu Cariou            Project Manager, Open Fac<sup>1</sup>            Beatrice Feltmann,            Director, Cluster eco-origin,            Samuel Belaud,            Chargé de mission, UEB Plug in Lab,            Hervé Majastre,            Director of UBS business relationship service.            Grégory Chambon,            SHS platform - UBO            Jean-Charles Cadiou            President Capacités- Nantes</p>
11:00	11:30	Coffee break	
11:30	12:00	A territory turned towards the future: the world Campus of the sea	<p>Eric Vandenbrouck,            Dir. Technopole Brest Iroise</p>
12:30	14:00	Lunch cocktail	
14:00	15:30	<p>Workshop            Laboratory – Company Innovation            Forum "Emergence of new themes"  <u>open to everyone</u></p>	<p>Hosted by            Sylvain Laube (CFV / UBO)            Marion Bourhis (Géoarchitecture)</p>
15:30	16:00	Closure address	
19:00	23:00	Night of the researchers: back to the experiment	